



PARTNERSHIP PROGRAM



www.idahobmx.com

Eagle Park BMX, Inc. DBA "Idaho BMX"
Idaho Registered 501c3 Non-Profit Organization

DID YOU KNOW?



The girls "Cruising" into the first corner at Caldwell, 2024

- 01 BMX is one of the fastest growing Olympic sports in the nation.
- 02 BMX is a sport where no riders sit on the bench.
- 03 BMX is a sport for all ages, boys, and girls at any skill level.
- 04 BMX in the Treasure Valley has seen a 200% increase in ridership over the last three years.
- 05 BMX in the Treasure Valley is managed by Idaho BMX, Inc. a 501c3 non-profit.
- 06 IDAHO BMX, INC. IS A 100% VOLUNTEER RUN PROGRAM.
- 07 Idaho BMX riders bring the HEAT! We have over a dozen local riders that hold a national rank.
- 08 USA/BMX has over 300 sanctioned race tracks across the country. Idaho BMX runs 3 of those!

WHAT WE DO.

FACILITIES

Idaho BMX operates two permanent outdoor tracks located in the Boise area with the potential for an indoor, seasonal temporary track during the winter months.

COMMUNITY

Located in public parks, our facilities are open to the public. Our program offers availability to all ages and skill levels, we also have rental bikes and helmets available on request (Limited sizes and quantities).

PRACTICES

Weekly open practices at our Eagle track for riders with, or without a USA/BMX sanction membership.

RACING

Weekly races at each track for local single point races, annual state and regional qualifying events each season. Free first race for all new members to the sport, we don't turn anyone away!

CLINICS

Skills clinics for beginning to advanced riders are offered at each track throughout the season and often coached by nationally ranked or professional BMX riders.

2025 GEM STATE NATIONAL

Idaho BMX, Inc. is proud to bring back this national to the Treasure Valley. 2023 gave us an outstanding opportunity to showcase our riders and our amazing surrounding community, and 2025 gives us the chance to make it even better!

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All ages in the gates at Caldwell

IDAHO BMX, INC

Ben Sinsel

Caldwell Track Operator

Cody Thurman

Caldwell Assistant Track Operator

Jarrold Jakubiak

Eagle Track Operator

Rob Castell

Eagle Assistant Track Operator

Teak O'Malley

Idaho Indoor Track Operator

Jen Hill

Board President

Alisha Sinsel

Board Secretary

Allison Jakubiak

Board Treasurer

Becky Kudro

Membership & Volunteer Coordinator

Nic Connell

Sponsorship & Fundraising Coordinator

MISSION AND VISION

Families & Community



All ages and all skills are welcome!

MISSION

We partner with the City of Caldwell and the City of Eagle to lease property in public parks in order to provide the facilities necessary to bring BMX racing to the broader community that is accessible and affordable to all.

VISION

It is the goal of Idaho BMX, Inc. to foster a safe and energetic environment for families and individuals to engage in a sport that is affordable, that will educate on the principles of positive sportsmanship, work ethics and to develop mentorship within the community.

GOALS FOR 2025

Idaho BMX, Inc. received the honor of being selected by USA/BMX to host a National event in the upcoming season!

- 01 SQORZ SYSTEM
\$10,000
- 02 ASPHALT
\$50,000
- 03 ANNOUNCER'S
STAND
\$5,000
- 04 PA SYSTEM
\$10,000
- 05 LIGHTING
RETROFIT
\$10,000
- 06 COVERED
STAGING AREA
\$20,000
- 07 TRACK SURFACE
PREP
\$15,000

An active and growing BMX community needs to keep a competitive edge. Idaho BMX, Inc. has been able to upgrade our gates at both tracks. With our 2025 National Race coming up, our tracks are due for facility improvements and the number one upgrade is our Sqorz System that will be required by USA BMX for running the national race. The second biggest goal is to get some upgrades going on our Eagle Track, starting with paved corners. This will not only allow for spending less time doing maintenance on the track (saving our volunteers time + money), it will also provide much safer corners that won't get damaged during the rainstorms.



Our #1 goal before hosting the Gem State Nationals, May 2025.

RACE SCHEDULE

2025 Projections & Program Partner Exposure

EVENT	FREQUENCY	RIDERS	GUESTS	TOTAL
Monday Practice Eagle	Weekly	55	165	220+
Tuesday Practice Caldwell	Weekly	50	150	200+
Friday Racing Caldwell	Weekly	115	330	445+
Saturday Racing Eagle	Weekly	120	360	480+
Bob Warnicke Scholarship Race Caldwell & Eagle	Annual	125	375	500+
Race For Life Caldwell & Eagle	Annual	130	390	520+
Earned Double Points Race Caldwell & Eagle	Annual	155	465	620+
State Qualifier Triple Points Race Caldwell & Eagle	Annual	260	780	1,040+
Regional Gold Cup Qualifier Caldwell and/or Eagle *submitted	Annual*	315	945	1,260+
Indoor Racing Series Eight week full schedule of winter racing including state & gold cup qualifying events	Annual**	155-300+	465-900+	620-1,200+
Gem State National Caldwell BMX *AWARDED!	Annual*	1,400	5,500	6,900+

*by application via USA/BMX. **when a facility, fill dirt, and trucking is available to partner with our program.



Idaho BMX, Inc. | 501c3 Non-Profit
3313 W Cherry Ln #721 Meridian ID 83642
Fundraiser Director/ Nic Connell
Ph: 986-200-7619
Email: nic@idahobmx.com

Hello,

I am reaching out to you on behalf of our non-profit organization, Idaho BMX, to share an exciting opportunity for partnership and support. Our organization, run by unpaid volunteers, is dedicated to providing any and all riders in Idaho with the opportunity to participate in BMX racing and events, promoting physical fitness, teamwork, and sportsmanship among youth in our community.

BMX racing is not only a thrilling sport but also a platform for personal growth and development for young athletes. Through our USA BMX sanctioned program, participants learn valuable life skills such as discipline, perseverance, and goal-setting, all while enjoying the camaraderie and excitement of competitive racing.

This 2025 Season we are running 3 tracks.

1. **Idaho Indoor BMX** at the Canyon County Fairgrounds : February - March.
2. **Eagle Park BMX** at Eagle Bike Park : April/May - October (Weather dependent)
3. **Caldwell BMX** in Caldwell : April/May - October (Weather dependent)

Speed Week Typically in June: State Cup Qualifiers in Eagle and Caldwell

As we continue to expand and enhance our youth program, we are seeking partnerships with local businesses like yours to help us achieve our goals. Your support will directly benefit the youth in our community by providing access to equipment, upgrading our tracks, trophies and various tools and systems needed to run the races and keep the tracks safe.

The local race tracks serve as the heart of our BMX community. These tracks provide a safe and welcoming environment for riders of all ages and skill levels to come together and enjoy the sport they love. By supporting our youth program, you will also be contributing to the upkeep and improvement of these vital community resources.

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Idaho BMX, Inc. | 501c3 Non-Profit
Partnership Program

There are several ways your company can get involved and make a difference:

- **Sponsorship:** Become an official sponsor of Idaho BMX and have your company logo prominently displayed at our tracks during all events held at the tracks.
- **Donations:** Make a monetary or product donation to support the ongoing operations and development of our youth program. Products and services that can be raffled off at our special events are also accepted and appreciated.
- **Volunteer Opportunities:** Encourage your employees to get involved by volunteering their time and expertise to help with our local events or fundraising efforts.
- **Event Sponsorship:** Sponsor one of our upcoming events or races and receive recognition as a supporter of youth sports and local race tracks in Idaho.

By partnering with Idaho BMX, your company will not only demonstrate its commitment to the health and well-being of our youth but also support the infrastructure that fosters BMX racing in our community.

We would be happy to discuss further how your company can get involved and make a positive impact on the lives of young athletes and the local race tracks in Idaho. Thank you for considering this opportunity to support youth BMX racing and our community's race tracks.

Sincerely,

Nic Connell

Sponsorship and Fundraising Director, Idaho BMX

SPONSORSHIP OPPORTUNITIES

How can YOU be a part of the 2024/2025 BMX season?

Packages	Cost	Spots	Sponsorship Benefits
Bronze Sponsor	\$600	25	Full color, Vinyl sign (48x32") on the <u>track perimeter fencing</u> that you keep at the end of sponsorship, recognition on our website and social media.
Silver Sponsor	\$1000	15	Full color, Vinyl sign (48x32") on the <u>starting hill fencing</u> that you keep at the end of sponsorship, recognition on our website and social media.
Gold Sponsor	\$3,000	6	Purchase a corner! That corner is known as "your corner", 14' tall flag that you keep after sponsorship, announcer recognition, recognition on our website and social media.
Platinum Sponsor	\$10,000	4	First one to grab this premier sponsorship will get recognition as "Providing our Sqorz System" for 4 years on both TV's. Next three will also get the 14' flag flown at both tracks near registration lines that you keep at the end of sponsorship, prominent recognition at on our website and social media

TRACK SPONSORS

THANK YOU IDAHO BMX SUPPORTERS!		
Your Name Here!	Your Name Here!	Your Name Here!
Your Name Here!	Your Name Here!	Your Name Here!

\$100

Eagle Park BMX
Caldwell BMX

- Display your name on our support signs at one or both tracks! (6 company logos per board)
- Name listed as supporter on Idaho BMX website and social media
- \$175 for your name at both tracks

GATE SPONSORS



\$1500

Eagle Park BMX

- Exclusive limited advertising on our new gate - the best advertising in the house!
- All the benefits of a package sponsorship.
- 2 year sponsorship with priority renewal.

5 spots remaining - 2 year sponsorships

www.idahobmx.com

SPONSORSHIP FORM

Idaho BMX thanks you for supporting the local BMX community and its riders!
Please make checks out to Idaho BMX. Website and sign graphics can be emailed to idahobmx@idahobmx.com.

Contact Info

Business Name:

Contact Name:

Address:

Phone:

Email:

Sponsorship Type

Bronze Sponsor
\$600

Platinum Sponsor
\$10,000

Gate Sponsor
\$1,500

Silver Sponsor
\$1,000

Track Sponsor
\$100

Customize My Own
Sponsorship

Gold Sponsor
\$3,000

Both Tracks Sponsor
\$175

Notes / Customization Requests

CONTACT US.

Reach out, follow, support Idaho BMX, Inc.



www.idahobmx.com



@IdahoBMXinc



idahobmx@idahobmx.com



@IdahoBMXinc



208-918-1556

Eagle Park BMX, Inc. DBA "Idaho BMX" is an Idaho Registered 501c3 Non-Profit Organization

USA/BMX

Our national sanction, our foundation, our leaders.



www.usabmx.com



BMX is an all ages sport from beginner Balance Bikes to Pros. No one sits on the bench!